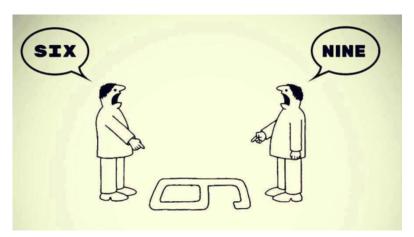
#### Menopause from Different Standpoints

# Normal process (feminist)

Women focus on personal, body experiences, impact on their lives

#### Biomedical

Medical world focus on chronologic age, objective measures, treatment



Rubenstein H. Human Fertility 2014;17(3):218-22





# Menopause from Different Standpoints

- Push away from conventional menopause therapies to perceived "alternatives" including compounded BHT
  - "alternates" promoted as a "hybrid" model use "natural" therapy for a "natural process".
- The attraction of natural is the misperception that it has less side effects compared to synthetic hormones while providing symptom relief and even anti-aging benefits.
- Recent data indicates that ~ 1/3 of women (in US) may be using compounded BHT.

Thompson et al. BMC Women's Health 2017;17:97, Fishman et al. Social Scie Med 2015;132:79-87



### Menopause from Different Standpoints

Thompson et al, 2017, Qualitative Study on Motivations for Using CBHT

#### **Push away from using HT:**

Fear and uncertainty of HT safety
Distaste for conjugated estrogens
Distrust of biomedicine and
pharmaceutical industry

#### **Pull toward using CBHT:**

Perception that CBHT is safer than conventional HT
Effective sx management
Desire for individualized treatment
Enhanced clinical care

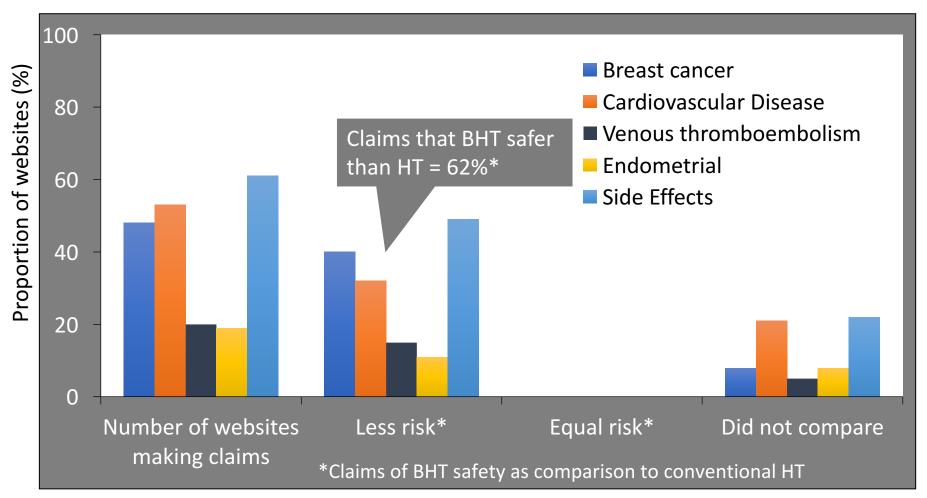
Most significant appeal was not the actual CBHT itself but the <u>clinical care</u> associated with it.

Thompson et al. BMC Women's Health 2017;17:97, Fishman et al. Social Scie Med 2015;132:79-87





### BHT Risks Presented on Websites (n=100)



Yuksel et al, Menopause 2017;24(10):1129-35





Pseudoscience speaks to powerful emotional needs that science often leaves unfulfilled.

~ Carl Sagan



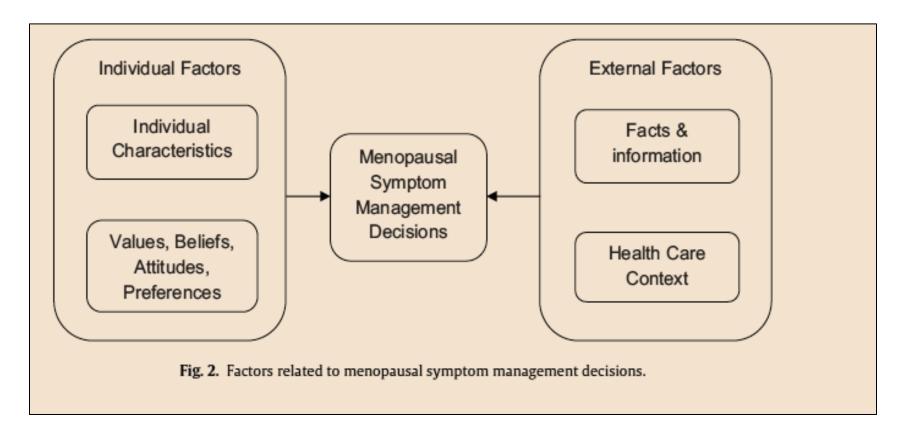






#### Factors Associated with Women's Decisions

• Carpenter et al, 2011, Systematic review, n=16



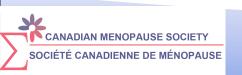


Menopause Society

#### Women's Perspectives

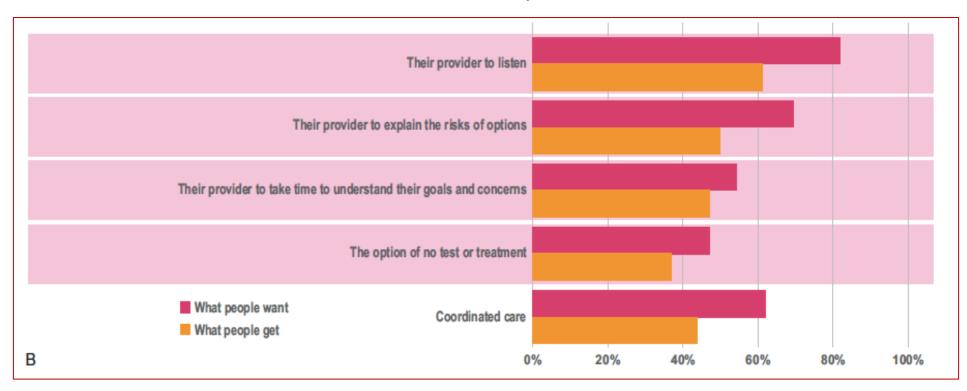
- Studies with women perspectives have shown that women:
  - Do not feel they have enough information to make informed decisions.<sup>1-2</sup>
  - Unaware that some symptoms are menopause related.<sup>3</sup>
  - Safety fears drives women away from making decisions about MHT.<sup>4</sup>
  - Embarrassed to talk about "sensitive topics".5

1. Parish et al Menopause. 2018;epub. 2. Cumming et al Post Reproduct Health 2015;21:56-62. 3. Kingsberg et al Sex Med 2017;14:413-424 4. Constantine et al. Post Reproduct Health 2016;22:112-122. 5. Parish et al Int J Womens Health 2013;5:437-447





# Disconnect Between What Women want and What they Get

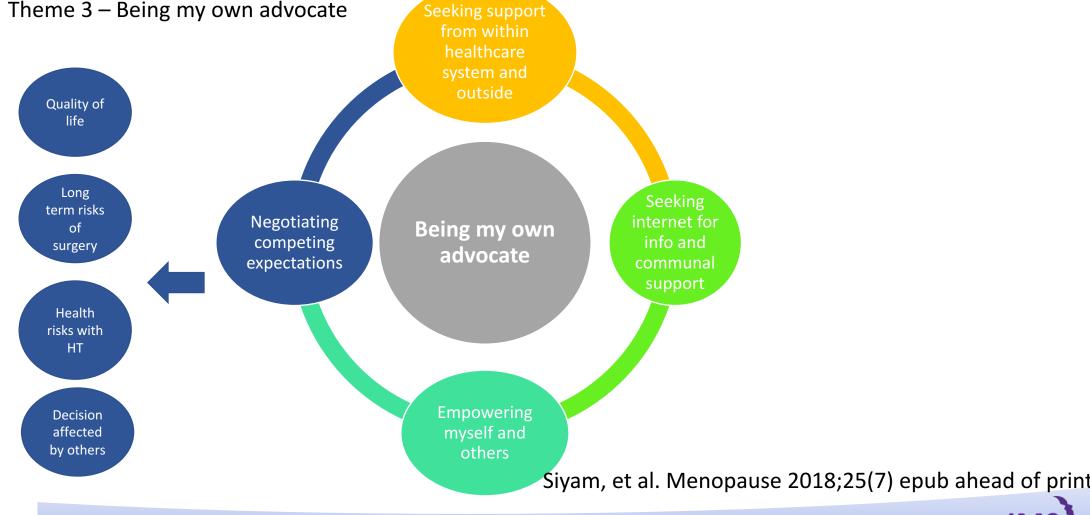


1. Parish et al Menopause. 2018; ePub 2. Alston et al Discussion Paper, Institute of Medicine; 2012; http://nam.edu/wp-content/uploads/2015/06/evidence.





#### Decision Making in Surgical Menopause





# What about Health Care Providers?





#### Health Care Providers

- Implementation and uptake of guidelines in general is poor.
- HCP are busy, do not have time to keep up to date with all the guidelines and evidence.
- Evidence is confusing for many primary care HCP. How does one decipher through all the numbers?
- Medical graduates/residents/other HCP trainees often lack training/core competencies in menopause management.





#### What has the evidence shown?

- Surveys on physician attitudes regarding (n=19):
  - Overall positive leaning towards MHT in studies
  - Clear attitude differences in prescribing MHT between gynecologists/specialists and primary care physicians.

"differing advice that physicians provide to their patients contributes to the state-of-the-science gap in HT usage"

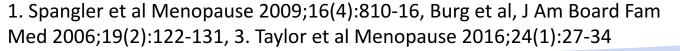
Chew F et al *Plos One*. 2017;12(2):e0171189





# Provider Attributes with MHT Prescribing

- MHT prescribing has also been associated with:1-3
  - Greater knowledge of MHT trial results
  - AND confidence in the trial findings
  - Opinion if the MHT risks had been exaggerated
  - Preparedness to counsel on MHT
  - Older providers (vs medical residents) especially if trained during a time of more positive MHT beliefs







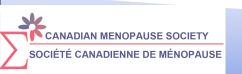
# Provider Perceptions of MHT

• Surveys with physicians have shown that confusion and skepticism for MHT trials were common.

Expressed frustration for 1-4

- Lack of applicability of results to younger women
- Exaggeration of risks by media
- Absence of clear guidelines/treatment algorithms to help in applying data.

1. Williams et al Am J Obstet Gynecol 2005;193:551-556, 2. Taylor et al Menopause 2016;24(1) :27-34, 3. Power et al Menopause 2007;14:20-28, Power et al Menopause 2009;16:500 – 508.





#### Conclusion

- Similar rates of decline in MHT use worldwide, including in Canada.
- Understanding of risk with MHT has evolved dramatically since WHI, but this has not been well translated into practice.
- Understanding risk perception in the context of MHT can help design interventions to support women and HCP with decision making.



